

## Graph: Social Partnership and Social Dialogue VS. Joint Lobbying and Advocacy (also with Civil Society Organisations)

### SOCIAL PARTNERS/ SOCIAL PARTNERSHIP AND SOCIAL DIALOGUE

**Providers** of social services = also **Employers**

- ⇒ Employers' organisations/associations
  - a) LRG (represented by CEMR)
  - b) NGOs/Not-for-profit/social economy organisations
  - c) For-profit enterprises

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**Trade Unions**

### Social Dialogue( SD)

- ⇒ Includes as constitutive elements the negotiation and the signing of collective agreements (at different levels)
- ⇒ Possible topics for sectoral SD at EU-levels:
  - 1) Recruitment & retention
  - 2) Health and safety at the workplace (OSH)
  - 3) Professional training/Continuous professional development (CPD)/Life-long learning (LLL)
  - 4) Ethical recruitment of migrant health and social services workers
  - 5) Ageing workforce
  - 6) Promotion of socially-responsible public procurement
  - 7) Skills, competences, qualification
  - 8) Digitalisation of health and social care
- ⇒ All these topics listed above have already been dealt with in the SSDC HS and/or in the SSDC LRG

N.B.: In the context of a sectoral SD at EU-level there is also the possibility of the cooperation of social partners with EU institutions, such as e.g. EU-OSHA or CEDEFOP

### LOBBYING/ADVOCACY, WITH CSO IN CONTEXT OF CIVIL DIALOGUE

Objective(s): - Joint agenda setting  
- Joint lobbying/advocacy work towards European institutions, in particular the EC and the EP

Target(s): - EC  
- EP  
- (European Council)  
- Others EU institutions, e.g. CEN

### Joint Lobbying/Advocacy with Civil Society Organisations (CSO)

- ⇒ Possible topics that are NOT (core)objects of a social dialogue:
  - 1) Influencing European Economic Governance
  - 2) Investment in social services
  - 3) Funding criteria for ESF etc.
  - 4) Shaping concepts for a) Integrated care [e.g. "Joint Call for EU Action on Long-Term Care with a Special Focus on Integrated Care" (2016)] or for b) Dementia [e.g. EU Health Policy Forum Paper on Dementia" (2015)]
  - 5) Influencing criteria/design of socially-responsible public procurement [in the context of an "Informal Network" in which EPSU has been active between 2010 and 2015]
  - 6) EU-level standardisation initiatives by CEN in the field of health and social services [e.g. Joint Letter of EPSU with ETUC/HOPE/CPME/CED (2016)]
  - 7) Innovation in social services
  - 8) Quality criteria or quality assurance of social services
  - 9) Joint replies to consultations, e.g. on the digital skills (including e-health skills) or public procurement
  - 10) Joint papers/letters on European Action Plans, e.g. on Health and Social Care Workforce